



Success stories:

NHS South, Central and West have used Clarity4D profiling for over 8 years. Organisational Development Lead, Heather Muldoon tells us what she loves about it and how the business has benefitted.

With the profiles used for one to one coaching conversations, and also team development work, the team at NHS SCW feel they have learnt from the self-awareness that Clarity4D brings.

Delivered across several organisations within the wider NHS, the tool has assisted in creating an understanding across those teams about individual styles, interactions with others, communication, problem solving and more.

The Team Map was particularly beneficial as a visual to see how individuals are placed and how that shapes or informs the overall dynamics of the team.

The beauty of Clarity4D is the combination of its depth and simplicity. You get an amazing 20 page profile that gives a fabulous description of our traits and characteristics, it only takes around 15 minutes to create, and the cost is hugely attractive in comparison to other providers!

Example Outcomes

- Teams have been interested in a 'deeper dive' into their team effectiveness – such as creating a team charter
- Sending agenda items and papers in advance to give more opportunity for reflection
- Understanding and managing conflict that are related to styles of communication

Clarity 4D has been very well received. Many people had wonderful 'aha' moments – perhaps about themselves, or why they find some relationships difficult. They found it a really engaging way of learning and has been an extremely positive experience. I would definitely recommend Clarity4D profiling to other organisations!

Heather Muldoon, Organisational Development Lead