

Success stories:

As a large organisation and the leading provider of public services, Serco faced the challenge of ensuring effective communication and collaboration across the company. Bring in Clarity4D with a solution...

Having experienced personality profiling through a competitor previously, Serco were looking for a more simplistic solution. Familiar with what Clarity4D had to offer, they found our tool easy to understand and could relate it to the individual and how they can communicate more effectively with other colour energies. The cost saving was an added bonus for them with it coming in considerably less than others on the market!

Starting with the Executive Leadership team, some Senior Leadership teams and the L&D team, the effectiveness of Clarity4D's profiling soon became clear, with the word spreading and more and more members of staff wanting to participate. Having cascaded the delivery throughout other levels within the organisation, it is now also included as part of their wider L&D offering - fantastic news!

“ I am looking forward now to being able to utilise the Leadership Profiles for our manager population, and potentially creating another session around how to lead teams more effectively through colour. ”

Our programme of learning for teams:

Session 1 – Understanding me

Session 2 – Working together

Session 3 – Building relationships

Session 4 – Stress and resilience

In addition to this we have also started embedding it within some of our development programmes – for example, an ILM MORE Development Programme – run over 12 months for our future leaders.

organisation. It has given us a language to help understand each other better and adapt our styles to get the best from our senior leaders.
To see the realisations and light bulb moments when facilitating a session is undeniably the best thing! We continually get comments like ‘how does it know my inner, deepest secrets’, and ‘this report knows me better than I know myself!’.

After 4 years of delivering Clarity4D, I am yet to find someone who has not agreed with their personal profile.

Hannah Bullmore
L&D Manager Projects and Delivery