

Success stories:

How did Clarity4D help students at the University of Bedfordshire Business School take responsibility for their own development?

Clarity4D was introduced to 3rd year students as part of the Business School's commitment to post-graduate employability.

All 400 students received their profiles before attending a seminar explaining their colour preferences and how to develop their colour energies to adapt communication as needed.

"Clarity4d profiles were an excellent way of making students critically analytical - assessing their own strengths and weaknesses, and particularly planning for their future personal and professional development".

Elliott Lloyd, Senior Lecturer in
Strategy and Management

What did the students have to say?

"I really learned a lot about my personal skills and what I need to develop in the future. I also got to understand how other people perceive me and how I can work more effectively with other people."

3rd Year Human Resource
Management student

"This workshop made me much more aware of my personal brand and about my personality. It really made me aware of my qualities and how I can communicate more effectively in the work environment."

3rd Year Business Studies Student



Our **Learning 4 Earning** profiles are designed specifically to help students transition from study to the workplace



Offering our profiles supports your graduate-to-employment targets and supports your TEF rating



Students build self-awareness, understand their development needs and take responsibility for their future