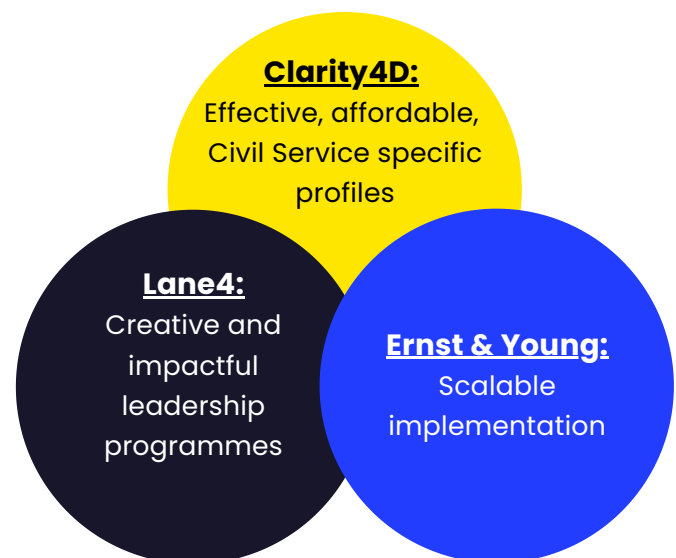


## Success stories:

### Clarity4D made effective personality profiles available for 10,500 leaders within the London Metropolitan Police

The Metropolitan Police had a need to invest in leadership culture and behavioural change for all staff from the rank of sergeant and above (10,500 people).

Clarity4D partnered with other industry experts to make their affordable and Civil Service specific profiles work for the Metropolitan Police's award-winning leadership development programme:



#### Why did EY and The Metropolitan Police choose Clarity4D?

- ✓ The profiles follow a simple model based on credible Jungian psychology
- ✓ Clarity4D's use of colour helps to make for quick understanding
- ✓ The emphasis on sharing profiles enables enlightening conversations
- ✓ The 4D message to take ownership of one's own development enhances leadership behaviour
- ✓ The profiles work are impactful within the Civil Service whilst remaining affordable

A key aim of the programme was to raise the individual's self-awareness of their communication style, and the impact their behaviour has on others.

“Clarity4D has taught me that we have the ability and indeed the choice, to adapt to situations and people to be more effective”

“Tongue-in-cheek references to Clarity4D personality traits now often lead onto earnest conversations about communication styles”

“A flexible, friendly and professional company that we are delighted to continue our partnership with”

Henry Dowlen, Programme Manager