



Success stories:

How did Clarity4D help Verastar reduce employee turnover?

Verastar's mission is to help small businesses succeed by offering a one-stop shop for all their service needs: from communications to utilities, insurance to processing payments.

As a rapidly growing and increasingly complex business, Verastar was facing new challenges including changes to the senior leadership team.

"I was becoming increasingly aware of the need to develop a "Verastar way" of behaving and communicating, which could be both consistent across the business and future-proof."

Jo Dogherty, Chief People Officer



“It's fair to say that Clarity4D has become a key component of our culture”